**Kayla Smith**

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**EDUCATION\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Ringling College of Art and Design**, Sarasota, FL

Bachelor of Arts, May 2022, Major: Visual Studies

**Design and Architecture Senior High**, Miami, FL

High School Diploma, June 2018

**CERTIFICATIONS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* **Certificate in Graphic Design and Illustration**, Adobe Certified Associate, 2017

**WORK EXPERIENCE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Motion Designer**, Healing Talks Counseling Services **Jan 2025 – Feb 2025**

* Produced short, inspirational videos discussing the importance of mental health awareness
* Utilized Adobe After Effects to create visually appealing motion graphics and typography for social media (Instagram)
* Provided creative direction while working with the client to ensure their services were met

**Illustrator**, Unnamed Civic Engagement Organization **Apr 2024 – May 2024**

Designed original concept ads to be used in digital advertising programs for an online voter registration campaign:

* Ensured the client’s illustrative and graphic design needs using Adobe Photoshop
* Communicated artistic insight into project pitches to the client
* Brainstormed ideas that capitalized on the engagement of youth and non-representative voters

**Illustrator**, Hoffman **Nov 2023 – Dec 2023**

Crafted concept illustrations for a series of 30-minute web-based training videos:

* Pitched design proposal to the client consistent with its visual identity
* Researched and designed characters and style frames resembling the art style of 1950s animation

**Illustrator**, Alliance Videos **Oct 2023 – Nov 2023**

Produced style frames based on storyboards for a short promoting Red Hat's Flight Path program:

* Created topic-appropriate illustrations and graphic icons that align with Red Hat’s brand identity
* Collaborated with creative director to design characters and backgrounds for animation

**2D Animator,** IdeaMachine Studio **Jul 2023 - Aug 2023**

**Cleanup Artist**, IdeaMachine Studio **Aug 2022 - Nov 2022**

Served as both 2D Animator and Cleanup artist for the animated film “*The Unusual Tale: of Mary and Joseph’s Baby*” and for a Trader Joe’s advertisement campaign:

* Worked alongside the animation team to refine character animations for post-production
* Created high-quality 2D animated sequences while keeping the characters on model
* Animated scenes from rough to clean using Toon Boom Harmony and Photoshop

**Cleanup Artist,** Viva Calavera **May 2023 - Jul 2023**

Worked with the clean-up animation team for Cartoon Network LA's *Rey Mysterio vs la Oscuridad*:

* Capitalized on traditional animation skills through extensive ‘inbetweening’ and rough animation
* Performed one or more passes of revisions using Harmony based on client/supervisor’s notes
* Maintaining the acting and intentions of each shot pose-by-pose

**Assistant Animator**, Boon Tunes, LLC **Apr 2023 – Aug 2023**

Assisted in the production of a series of BioL-O-Gee R.A.P. "*Digestion*" Shorts:

* Responsible for character rigging, text animation, and visual effects using Adobe Animate
* Modified existing animations based on storyboards to synchronize pre-recorded music

**2D Animator**, Robyn Bishop-Marin **Apr 2023 – Feb 2024**

Produced an animation test based on the play, *A Girl Far From Normal*:

* Collaborated with the client to concept, create, and animate engaging designs consisted to their vision
* Utilized various software programs to produce character designs, environments, and character

animations unique to the source material

**2D Layout Artist**, Team Sea3on **Dec 2022 – Apr 2023**

• Assisted in character layout for a fan-funded animation pilot of a 90’s cartoon series

•Provided posing of characters based on storyboards consistent with their designs using Animate

**2D Animator**, Buzzagogo **Jul 2021 – Sep 2021**

Worked alongside the client in creating a 30-second commercial advertising campaign:

* Provided first-rate hand-drawn storyboards and animation using Harmony and Storyboard Pro
* Designed characters and environments align with the client’s artistic vision using Photoshop

**2D Animator**, Imagine Studios **Sep 2020 – Feb 2021**

Served as an animator for an educational mobile game that teaches children phonics:

* Worked closely with the supervisor to produce final animations for integration into game
* Responsible for character rigging, movement, and lip-syncing using Animate

**LEADERSHIP EXPERIENCE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Teaching Assistant**, All Kids Included **May – Nov 2024**

* Collaborated with the lead teacher in teaching adults with disabilities the fundamentals of animation and storytelling
* Provided timely and frequent feedback while providing one-on-one support to ensure their needs were met

**Art Assistant**, Haris Art Studio **Jan – Mar 2021**

* Assisted in organizing and maintaining a safe working environment for each art session
* Help prepare and distribute art projects to children ages 6 and older and answer questions if needed

**SKILLS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* 2D and 3D animation
* Drawing
* Painting
* Character Design
* Illustration
* Graphic Design
* Storyboarding
* Visual Development
* Motion Design
* Composition
* Editing
* Product Design
* Industrial Design
* Web Design
* Brand Design

**Proficient in:** Adobe Creative Suite: Adobe Photoshop, Adobe Illustrator, Adobe Animate, Adobe Premiere, Adobe After Effects, Adobe InDesign, Adobe Lightroom; Toon Boom Harmony, Toon Boom Storyboard, Microsoft Office Suite, Krita**,** Blender, Canva, Figma